



Georgia 30355 [www.pemi.net](http://www.pemi.net)

Post Office Drawer 52997 Atlanta,

### 2009 ATLANTA JAZZ FESTIVAL MERCHANDISE VENDOR APPLICATION

**Date & Time:** Saturday, May 23<sup>rd</sup>- Sunday, May 24<sup>th</sup>, 2009  
Noon – 11:00 PM Daily

**Location:** Grant Park, East Atlanta, GA (Next to Zoo Atlanta)

Premier Events has been contracted to solicit and place vendors for the 2009 Atlanta Jazz Festival. Please read all information carefully and follow all instructions when filling out and submitting the application. Do not leave any area blank or assume we already have your information.

**APPLICATION DEADLINE IS Saturday, April 11<sup>th</sup>, 2009**  
**Application is not complete without merch. menu, photo of your set up, and location fees.**

Name of Organization/Company: \_\_\_\_\_

Vending Booth Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax : \_\_\_\_\_ E Mail : \_\_\_\_\_

Web Site: \_\_\_\_\_ Number of years in business: \_\_\_\_\_

**Vendor in 2008:** YES  NO  (CHECK ONE)  
Comments: 2008 festival was cancelled at the last minute due to strong storms. \_\_\_\_\_

Please give us two references from festivals/events you have participated in the past, do not include festivals managed by Premier Events:

Event & Year(s): \_\_\_\_\_ Location: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Event & Year(s): \_\_\_\_\_ Location: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

-----EVENT USE ONLY-----

Tent



Trailer



Dimensions of your location: DEPTH X WIDTH (frontage) \_\_\_\_\_ X \_\_\_\_\_

**Please include a photo with your application. If you have a website with photos, please print the photos and attach them to the application. Also, please attach a diagram of your proposed set up showing dimensions of your tent or trailer, storage needs, etc.**

Please indicate your TOTAL power needs (defined as the maximum amperage used at any given time) for your operation. Power requirements above 20 Amps will be subject to additional charges based on availability– you will be advised of these charges prior to the event.

# of Amps: 110V \_\_\_\_\_ Amps

Will you be parking a vehicle at the festival (one per location)? \_\_\_\_\_. Please describe the vehicle including dimensions and any trailer etc.

Do you have current \$1,000,000.00 liability insurance? (City of Atlanta, The Atlanta Jazz Festival, Premier Events, LLC, and Premier Events Management, Inc. c/o Post Office Box 52997, Atlanta, GA 30355 will need to be named additional insured upon acceptance into the festival). Yes  No

What other additional information will be helpful to us in making our decision?

### **MENU SUBMISSION** **ATTACH PHOTOGRAPHS TO THIS PAGE**

Below, please list your proposed items for sale. Be specific and use extra sheets if needed. **We reserve the right to ask you to adjust your items to reduce duplication at the event. \*\*We are interested in finding Healthy Items to offer on menus this year- please indicate if an item listed should be considered as healthy.**

Item	Price	Item	Price

**FEE CALCULATION**

Merchandise booth space will be defined as follows:

-Artist's booth – 10'x10' location for an artist/vendor selling THEIR OWN, HANDMADE, NON-COMMERCIAL, ITEMS.

-Merchandise Booth – 10'x10' Location if you are:  
an artist's representative, OR  
selling handmade items made by someone else, or  
selling commercially made products, or  
selling a service.

The Atlanta Jazz Festival has reserved exclusive rights to sell t-shirts at the event. No other vendors will be allowed to sell t-shirts of any variety.

Fees paid are for the location and an electrical hook up only! Fees **DO NOT INCLUDE** tents, tables or chairs.

If you are looking to do an exclusive item, please contact us or make a note on the application. Each Item will be addressed individually.

Payments must be made with a money order or a cashier's check, made payable to Premier Events Management.

Merchandise booth (not handmade art)	=	\$500_____
Artist Booth (hand created art by you)	=	\$300_____
<b><u>Total amount enclosed with application</u></b>	=	<b>\$_____</b>

Please contact Premier Events, if you have any questions regarding any portion of this application at [vending@pemi.net](mailto:vending@pemi.net).

**Hold Harmless Agreement**

Through submission of application materials and Vendor's signing of this Agreement, Vendor agrees to hold the Atlanta Jazz Festival, Inc., it's Board of Directors, staff, volunteers, Premier Events (AKA Premier Events, LLC and Premier Events Management, Inc.) , and The City of Atlanta Cultural Affairs Bureau harmless for any and all losses, expenses, demands and claims against the festival or Premier Events., sustained or alleged to have been in any way related or connected to the 2009 Atlanta Jazz Festival. Vendor also agrees and acknowledges that The Atlanta Jazz Festival, it's Board of Directors, staff, volunteers, Premier Events, or the City of Atlanta Cultural Affairs Bureau are not responsible in any way for any personal injury, illness, property damage or loss of property that may occur during the 2009 Atlanta Jazz Festival. Vendor agrees, acknowledges and further certifies that the Vendor and Vendor's property, equipment, and vehicles are properly insured for any and all losses incurred, and or damages caused, by Vendor or any other party.

**Incorporation and Modification**

This document includes all components of the agreement of the parties and is fully incorporated herein. The Application materials provided by the vendor to Premier Events on behalf of the Atlanta Jazz Festival, shall be incorporated herein by reference. No other promises made prior to the execution of this agreement have been omitted from this document. The parties may mutually agree to modify this agreement; however such modification shall only be binding upon the parties by signed written agreement. No oral modification or agreement outside the scope of this agreement shall be binding upon either party.

**No Agency, Partnership, or Joint Venture Created**

The Vendor is an independent operator, and through this agreement no agency, partnership or joint venture relationship is created with the Atlanta Jazz Festival or Premier Events. The Vendor, its owners, employees, or other agents shall not represent themselves as

representatives of the Atlanta Jazz Festival or Premier Events. Vendor shall not enter into any contract or other agreement which would cause the Atlanta Jazz Festival or Premier Events to be liable in any way with any other party, including, but not limited to, manufacturers, Vendors, or other suppliers, etc. Vendor shall hold the Atlanta Jazz Festival and Premier Events harmless from any cost or any other liability it may incur with the production of merchandise.

The Atlanta Jazz Festival and Premier Events make no representation nor guarantees regarding actual festival attendance, nor makes any representation of potential financial success or failure.

By signing below, you agree to the event policies provided above and in the food concessions guidelines and checklist package for the 2009 Atlanta Jazz Festival.

_____	_____	_____
Print Name	Signature	Date
_____	_____	
Title	Vending Booth Name	