



FOR IMMEDIATE RELEASE

OYSTERS INVADE ATLANTA

Dave FM presents Guinness OysterFest on November 3rd

What: Guinness OysterFest
When: November 3rd
Time: 1pm – 11pm
Where: Woodruff Park
Cost: \$10 advance; \$12 door

ATLANTA, GA (October 15, 2007) – Oysters, Lemonheads and Guinness beer – sounds like a terrible cocktail, but it’s the perfect recipe for Atlanta’s newest fall festival. Dave FM is proud to present the Guinness OysterFest at Woodruff Park on Saturday, November 3rd from 1pm – 11pm. Guests can feast on fresh oysters, drink perfect pints of Guinness Beer, participate in an oyster shucking contest, and play old-fashioned carnival midway games, all while kicking back with live music from 90s alternative bands The Lemonheads and Soul Asylum.

“Fall is officially here, and we are giving Atlanta one more reason to get outside and enjoy it,” said Will Davis, Director of Marketing, 929 Dave FM. “It’s not just a music festival, and it’s not just a food festival – it’s a great fall festival that everyone over 21 in the city can enjoy.”

- **Oysters, oysters and even more oysters** – It’s the OysterFest so of course there will definitely be ample fresh oysters for everyone. Attendees can have them roasted, grilled and even in a stew. Organizers assure attendees that the oysters will be fresh, flash cooked and properly stored to offer optimal safety.
- **Perfect pints of Guinness Beer** – enough said.
- **Live music from The Lemonheads and Soul Asylum** – If you’re a child of the 90s, you know The Lemonheads and Soul Asylum. Attendees will get a chance to enjoy the rare treat of revisiting these fan favorites.
- **Carnival games** – No fall festival is complete without carnival midway games. Boyfriends from throughout the city will enjoy attempting the impossible task of knocking down the blasted cans or tossing tiny rings around huge bottles in hopes of winning a giant bear for their lady friends.
- **Oyster shucking contest** – Are you a crazy oyster shucking fool? Show off your shucking talents in this contest and you can win great prizes from 929 Dave FM.

“As the city continues to grow, so has the demand for new fun-filled events. The Guinness OysterFest fulfills this demand by providing Atlantans over 21 with an exciting event complete with cold beer, great food, cool music, and much more,” said Rob Frazer, Vice President of Premier Events, who is producing and organizing the event.

Discounted tickets will be available for pre-purchase at www.929dave.fm for \$10 beginning Thursday, October 18th. Tickets will also be sold at the door for \$12. The organizers would like to thank its sponsors: Guinness, Jack Daniels Tennessee Whisky and AT&T Real Yellow Pages. As always, organizers and sponsors ask attendees to “please drink responsibly.”

About Guinness OysterFest

Produced and organized by Premier Events and presented by Dave FM and Guinness, the Guinness OysterFest is reinventing an Atlanta tradition while providing the city with a new fall festival full of music, fun and oysters. Oysters sold at the festival will be cooked and stored in accordance to all safety regulations. For more information on the Guinness OysterFest, please visit www.GuinnessOysterFest.com or purchase tickets online at www.929dave.fm.

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